MA in Technical Communication and E-Learning

Introduction
The MA in Technical Communication and E-Learning has run at the University of Limerick (UL) since 2010. This programme focusses on online content development for e-learning and technical/professional communication, and thus emphasises the strengths developed over almost two decades at UL in technical communication and instructional design. The programme equips graduates with the skills needed to design and develop multimedia content and technology-enhanced learning solutions. The need for this type of expertise is expanding consistently as companies and institutions worldwide rely increasingly on information and communication technologies (ICTs).

Subject to demand, this programme is offered both on-campus and in an online/blended mode.

Objectives
The purpose of this programme is to equip graduates with the skills needed to design and develop multimedia content and technology-enhanced learning solutions. The need for this type of expertise is expanding rapidly as more and more companies and institutions use information and communication technologies (ICTs).

On successful completion of the programme, graduates can:

- Write clear, correct, precise content.
- Use multimedia applications.
- Design and deliver online learning materials and environments.
- Evaluate instructional tools and programmes.
- Deploy and use Web 2.0 technologies to collaborate.
- Manage complex writing and design projects.
- Communicate effectively in online and face-to-face environments.
Careers
Graduates have excellent job opportunities in Ireland, and worldwide, working as technical writers, information developers, instructional designers, or in related roles that encompass design, writing and digital technology skills.

Fees
Information on fees for both the part-time and full-time programme is available from the UL Fees Office, or online at: http://www.ulsites.ul.ie/finance/student-fees.

Entry Requirements
- Applicants must have a primary degree in any discipline (2.2 honours or higher at level 8). Applicants who do not have a primary degree can apply to be considered through RPL (Recognition of Prior Learning).
- Applicants must have a high standard of written English, and will be required to submit a personal statement outlining their reasons for applying, as part of the application process.
- Applicants are expected to be proficient in using standard office applications (e.g. MS Word, PowerPoint, and Excel). They must also be proficient in searching the Internet and familiar with using electronic communication tools (including email, chat rooms, and discussion forums).
- Applicants may be required to attend/ participate in interviews to determine their suitability for the programme.

How to Apply
For further information about the content and structure of the programme, contact:
Dr Yvonne Cleary, Programme Director, School of English, Irish, and Communication, University of Limerick
Tel: +353-61-202466
Email: Yvonne.Cleary@ul.ie
Web: https://ulsites.ul.ie/techcomm/

For details of how to apply, contact: Postgraduate Admissions Office, Graduate School, University of Limerick
Tel: +353-61-234377
Email: postgradadmissions@ul.ie
Web: http://www.ul.ie/graduateschool/course/technical-communication-e-learning-ma

For entry in 2018/19, the closing date for receipt of applications is Friday, June 29th 2018.
Programme Structure
The MA in Technical Communication and E-Learning is offered as a **one-year, full-time course** taught over three semesters, or as a **two-year, part-time course** taught over five semesters. Subject to demand, it will be available online and on-campus. In the online/blended mode, most content is delivered through the UL Virtual Learning Environment. Lectures are delivered via podcasts, combined with learning objects and other resources. Students participate in online chats, online discussions and peer-supported learning activities to complete tutorial work. Students are on campus for short period in each semester for orientation and plenary contact time on modules offered by block delivery. The dissertation module requires a mix of self-directed work and liaison with the project supervisor.

**FULL-TIME PROGRAMME**

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<tr>
<th>Autumn Semester</th>
<th>Spring Semester</th>
<th>Summer Semester</th>
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<tbody>
<tr>
<td>TW5211 Principles of Professional and Technical Communication and Information Design</td>
<td>TWS212 Workplace Issues in Technical and Professional Communication</td>
<td>EL6013 Dissertation/ Project</td>
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<tr>
<td>EL6041 Instructional Design</td>
<td>EL6052 E-Learning Theories and Practices</td>
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<tr>
<td>TW5221 Theory of Technical Communication</td>
<td>EL6072 Interactive Courseware Workshop</td>
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<tr>
<td>RM6031 Research Methods in Technical Communication and E-Learning</td>
<td>EL6082 Learning and Collaboration Technologies</td>
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**PART-TIME PROGRAMME**

**Year one:**

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<tr>
<td>TW5211 Principles of Professional and Technical Communication and Information Design</td>
<td>TWS212 Workplace Issues in Technical and Professional Communication</td>
<td>(No modules in the summer semester of year one)</td>
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<tr>
<td>EL6041 Instructional Design</td>
<td>EL6072 Interactive Courseware Workshop</td>
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**Year two:**

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