We cordially invite you to our Business German Conference

Darum Deutsch – German language needs and skills in Ireland

15th Anniversary of the Business German in Ireland Working Group (BuGI)

Royal Irish Academy, 4 March 2016, 2pm
Organised by the Goethe-Institut Ireland and BuGI

Programme

2.00 pm
Introduction Andreas Zürn, Goethe-Institut; Gisela Hofter, BuGI

2.10 - 2.30
Welcome addresses by H.E. Matthias Höpfner, German Ambassador, H.E. Marie-Claude Meylan, Swiss Ambassador and H.E. Thomas Nader, Austrian Ambassador

2.30 - 2.50
Derek Scally, Irish Times - “The jobless German speaker and other legends…”

2.50 – 3.45
The Employers’ perspective, Moderation: Ingrid Miley, RTE
Roundtable discussion – Liam Ryan, SAP, CEO; Kurt Rosen, Lidl Chief Administration Officer; Ralf Lissek, Irish-German Chamber of Commerce CEO; Damien Owens, Engineers Ireland Registrar

3.45 – 4.15
Coffee break

4.15 – 5.15
Economy and Education, Moderation: Ingrid Miley, RTE
Roundtable discussion - Philip Nolan, President NUI Maynooth; Gerry O’Sullivan, Head of International Programmes HEA; Tony Donohoe, Head of Education and Social Policy, IBEC; Emma Gorman, Tourism Ireland

6.00 pm
Reception hosted by the German Ambassador (separate invitation)

Please confirm your attendance by 1 March 2016: german@dublin.goethe.org or 01 680 1100