



CAREERS BY DEGREES°

Kemmy Business
School

UL graduates
nine months
after
graduation

Further studies
chosen by
UL graduates

Organisations
that employ
UL graduates
from their
degrees

Employability
Skills gained
from your
degree

Further
career
information

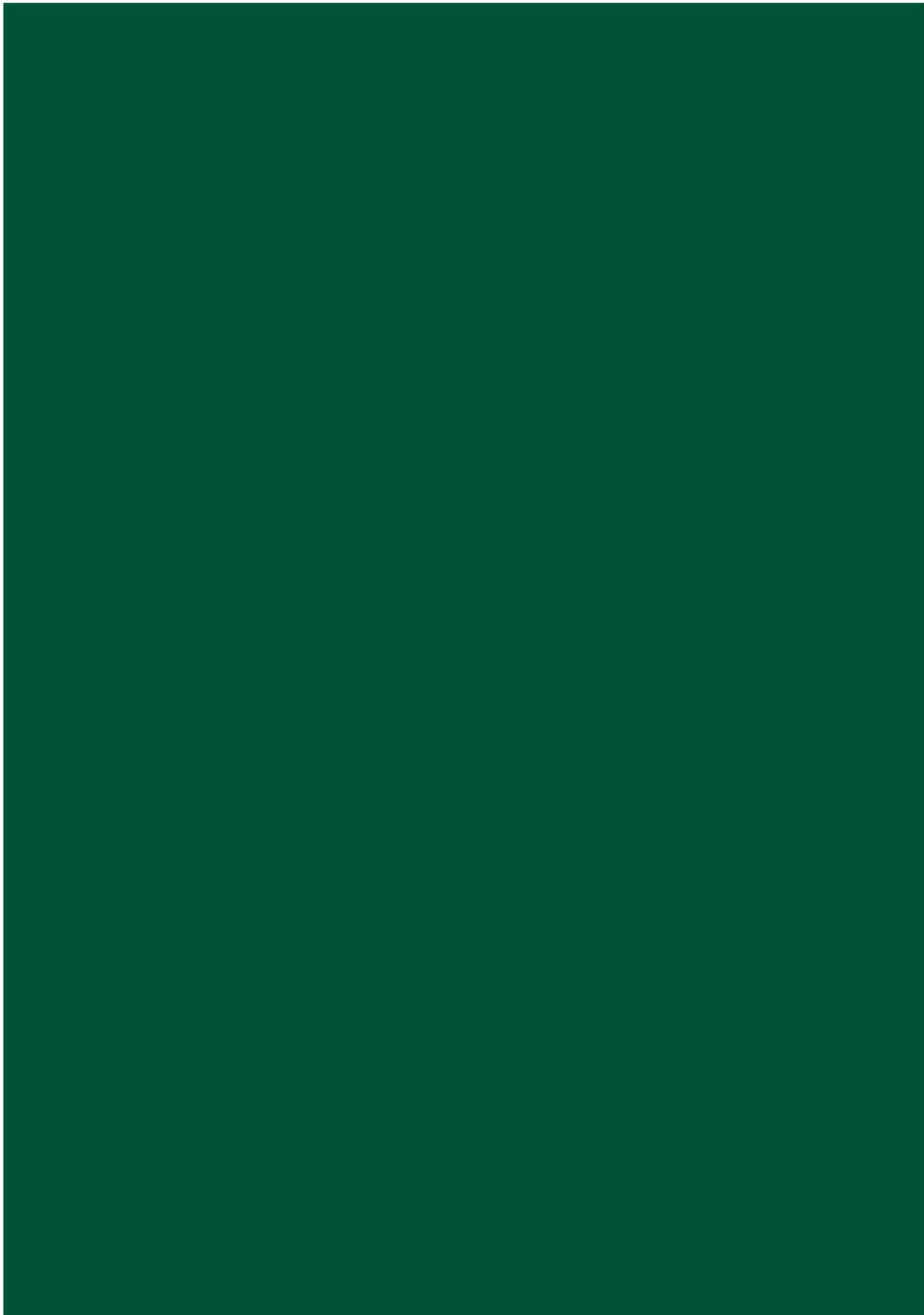


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(This is an ongoing project - more programmes will be made available in time.)

Available online www.ul.ie/careers

Careers by Degrees

The following information will provide you with an outline of the skills you have gained from your degree subject at the University of Limerick. The publication also outlines the following:

- Employability skills gained from your degree
- What UL graduates do the year after graduation
- Further study options for our graduates
- Organisations that employ UL graduates from these degrees
- Job titles of graduates who progressed directly to employment
- Further career Information



Bachelor of Business Studies

Introduction

The Bachelor of Business Studies (BBS) programme incorporates an innovative curriculum and the very latest thinking and practice in a modern undergraduate degree in business management. The programme equips students with the necessary competency in key business functions and a range of core skills, which will enable them to embark on a challenging and rewarding career. Students graduating with a BBS degree are also fully prepared to pursue a wide range of taught and research postgraduate programmes. If you are interested in gaining expertise in a specific business discipline, the BBS (Hons) degree offers you a broad choice of options that will enhance your employability.

The BBS (Hons) programme will provide you with a broad business education. You will study the core business principles of accounting, risk management, human resource management, economics and marketing – specialising in one area as your major in the second semester of Year 2. Theory is brought to life through practical business projects in addition to an eight-month work placement in industry.

A choice of five major options is available. You will choose one of the following: (1) Accounting and Finance (2) Economics and Finance (3) Marketing (4) Human Resource Management (5) Risk Management and Insurance.

Students taking BBS with a Modern Language study a language stream in one of the following languages; French, German or Japanese throughout the four years of the programme.

Employability skills from this degree

Spending time abroad during your degree helps you to develop cultural awareness and adapt to new environments. Graduates from this programme develop employability skills including:

- Understanding organisational behaviour and structure
- Analytical and critical thinking skills
- A creative approach to problem-solving
- Decision-making
- Persuasive written and oral communication
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and the ability to manage time, projects and resources
- Understanding and critiquing theories and ideas
- Appreciating the causes and effects of economic and other external changes



Bachelor of Business Studies - Accounting and Finance

Introduction

The Accounting and Finance major option consists of four main areas: financial accounting and auditing, management accounting, finance and taxation. You will learn about the theory and practice of current accounting standards and their implications for financial reporting, along with practical skills in advanced accounts preparation, financial statement analysis, decision making, investment analysis, performance measurement, costing and cost management systems, portfolio selection, and personal and corporate taxation. Graduates of this major option can pursue accountancy and/or taxation careers in professional practice or industry.

All of the main accountancy accrediting bodies in Ireland may give some exemptions to UL students who hold an Honours BBS Degree. For further information, please visit: www.ul.ie/business/departments/accounting_finance/accounting-exemptions.

Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued.

MA in Accounting	MSc Financial Services
MSc in Financial Services	MSc in Accounting
MSc in Project Management	MSc in Business
Master's in e-Commerce	Post-graduate Diploma in Education with Hibernia College
Master's in Taxation	Professional Diploma in Accounting
MBA in Accounting	Graduate Entry Medicine
MBS International Entrepreneurship Management	Higher Diploma in Software Development
MSc Finance and Investment	



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

Allianz Insurance	Fidelity Investments	Mazars
Allied Irish Bank	First Derivatives	Oracle
Apple	Glanbia	Ormsby & Rhodes
ARYZTA	Grant Thornton	Pepsi Co. Ireland
Baker Tilly Ryan Glennon	Hedgeserv	Positive Equity
Bank of Ireland	HSBC Bank Plc	PwC
Boston Scientific	State Street	Russell Brennan Keane
Central Statistics Office	Infosys BPO	Shanahan Kinirons Fitzpatrick
Citibank	ING Bank	Shannon Air Link
Cook Medical	Keogh Somers	Synergy Investment
Cornmarket Services	Kerry Group	The National Commercial Bank
Dairygold Cooperative Limited	KPMG	

Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:

Accountant	Internal Auditor
Accounts Auditor	International and Domestic Business Audit Associate
Accounts Payable	International Tax Consultant
Assistant Tax Advisor	Investment Accountant
Associate Accountant	Management Accountant
Assurance Associate	Business Analyst
Audit & Assurance Associate	Patient Account Officer
Compliance Advisor	Private Equity Analyst
Corporate Trust Associate	Revenue Accounts Analyst
Derivatives Associate	Risk Assurance Advisor
Finance Officer	Tax Advisor
Financial Accountant	Trainee Accountant
Financial Analyst	Trainee Risk Consultant
Financial Auditor	Trainee Tax Accountant
Fund Accountant	Trainee Trader



Bachelor of Business Studies - Economics and Finance

Introduction

The modules contained in the Economics and Finance major option follow a logical and progressive sequence that emphasise three inter-related components: a strong monetary and financial component, Corporate Finance, Applied Economic Analysis, and Monetary Economics; an international dimension International Economics, Economics of Integration; and an applied dimension Managerial Economics, Industrial Economics and Public Finance. Extensive use of quantitative techniques and an emphasis on the importance of analytical thinking instils transferable skills in Economics & Finance students that they can use and develop in a wide range of careers. Accordingly, employment prospects for graduates are very good.

A BBS degree with Economics and Finance as a major option provides an excellent preparation for a range of careers, including areas such as the financial sector (e.g. economist; retail, investment, and corporate & treasury banking; research analyst; securities trader), teaching, Government departments and agencies (e.g. Department of Finance, Competition and Consumer Protection Commission, Central Statistics Office, Enterprise Ireland, Industrial Development Authority, health policy planner), Central Bank of Ireland, Economic and Social Research Institute, housing market analysis, transportation, energy and telecommunications industries.

Job titles of graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:

Accounts Manager	European Shareholder Services Business Analyst	Operations Analyst
Analyst Trade Support	Financial Analyst	Pensions Administrator
Associate Accountant	Payments Associate	Portfolio Manager
Audit Trainee	Fraud Investigator	Pricing Analyst
Client Portfolio Executive	Fund Administrator/ Manager	Securities Processing Analyst
Client Service Investment Representative	Graduate Bank Official	Tax Assistant
Commercial Relationship Manager	Graduate Business Analyst	Trade Development Executive
Compliance Administrator	Graduate Lender	Trade Operations Analyst
Corporate Treasury Analyst	Hedge Fund Analyst	Trader
Depository Receipts Settlements Administrator	Insurance Underwriter	Trainee Accountant
Economic Researcher	Investment Banker	Trainee Financial Adviser
	Investor Services Analyst	Trustee Analyst
	Junior Auditor	Underwriter



Further study options for graduates with this degree

The following provides a sample of further education qualifications graduates have pursued:

MSc in Financial Services	Master of Science in Computational Finance
MSc in Economic Analysis	MBS in Innovation in European Business
MBS in Food Marketing	MSc in Strategic Management
MSc in Risk Management and Insurance	MSc in Economics and Finance
Professional Diploma in Education (Business)	MSc in Finance
MSc in Supply Chain Management	Professional Master of Education (Business)
MSc in International Management and Global Business	Higher Diploma in Business and Economics
Masters in Quantitative Finance	MSc Management Consultancy
Graduate Diploma in Journalism	Specialist Diploma in Quality Management - Lean Systems
Master of Taxation	Master of Science in Finance and Information Systems
MBS Business Economics	Professional Diploma in Accounting
Medicine Graduate Entry	MSc in Economics
Master of Finance	Master of Science in International Management and Global Business
MA in Economics and Finance	

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

ACS Aircraft Leasing	Enterprise Ireland	Mitsubishi UFJ Fund Services
AIB	Ervia	Musgraves
Allianz	EY	Northern Trust
Allied Pensions Trustees	FCA Capital	Pepper Asset Servicing
Apple	Fexco	Permanent TSB
Arcadia	Fidelity Investments	PwC
Argenta Inc	Financial Ombudsman Service	
Bank of Ireland	GE Capital Aviation Services	



Bank of New York
Mellon

BDO

BNP Paribas

Capital Life & Pensions

Central Bank of
Ireland

Chendu Investment
Holdings Group

Citibank

Dairygold

Davy Stockbrokers

Deloitte

Glanbia Plc

Goldman Sachs

Grant Thornton

Hedgeserv

HSBC

IBRC

Kerry Group

KMPG

Logitech

Medtronic

Permanent TSB

Quintillion Limited

RSM Farrell Grant

Smyths Toys Ltd.

Southwestern
Services

State Street

Susquehanna
International Group
(SIG)

Turn Key Ventures Ltd

UDG Healthcare

Unisys Ltd

Zurich Insurance



Bachelor of Business Studies - Marketing

Introduction

The suite of modules that comprise the Marketing major has been designed to explore marketing theory and practice, while simultaneously developing a diverse skills-set that will be immediately transferable to the workplace. Subjects include: Consumption and Consumer Culture, Marketing Communications, Marketing Research, Digital Marketing; Marketing Intelligence; Strategic Brand Management; Marketing Leadership and Marketing Relationships and Networks. Graduates are likely to pursue careers in product and brand management, marketing research, advertising, sales and general marketing.

Further study options for graduates with this degree

The following provides a sample of further education qualifications graduates have pursued:

MBS in International Entrepreneurship Management	MSc in International Business
Graduate Diploma in Education (Primary)	MSc Marketing, Consumption and Society
MSc in Project Management	MA in Irish Traditional Music Performance
MSc in Marketing Practice	Master's in Digital Media
Master's in Business and Marketing	Master of Arts in International Tourism
Master of Science in Marketing, Consumption and Society	Master's in Digital Marketing
Professional Diploma in Education (Business)	Master's in Business Administration
Ignite - Graduate Business Innovation Programme	MSc Marketing and Strategy



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

Abbot Nutrition	Dubarry of Ireland	Microsoft
Accenture	eBAY	MPRC Global
AIB	Enterprise Ireland	Musgrave Retail Ireland
AIG	Enterprise Rent A Car	Oracle
Amscan International	ESB	Paddy Power
Analog Devices	Fuji	Pallas Foods
Asystec Ltd.	GE Sensing	Pepper Asset Servicing
Bank of America	Glanbia	Premier Recruitment
Bank of Ireland	Google	PwC
Betfair	Hodson Bay	PSG Communications
BNY Mellon	IFA	SAA
BOD Recruitment	Irish Dairy Board	Shannon Airport
Boston Scientific	Irish Ferries	Shannon Protein Technologies Ltd.
Boyle Sports	Jack & Jones	Smyths Toys HQ
Brian Geary Toyota	Jones Engineering Group	Sonru Ltd
British Airways	Kostal	State Street
Campion Insurances	Lifestyles Sports Online	Strata3
CGM Funds	Live 95 FM	Three Ireland
CIT Aerospace International	Lufthansa Technik Shannon	Tommy Hilfiger
Citi Bank	Manor House Hotels and Irish Country Hotels	TTM Healthcare
Clare Champion	Meddeas	Verify Technologies
Coca Cola	Media Works	Version 1
Computershare Ireland	Mentor Robotics	Wipro
Cook Medical		
Coyne Research		
Davy Stockbrokers		
Dell		

Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:



Marketing Account Executive	Graduate Marketer	Programme Project Management Analyst
Marketing Account Strategist	Graduate Product Planner	Project Co-ordinator
Advertising Executive	Graduate Sales And Marketing Manager	Project Management Assistant
Brand Manager	Head Of Marketing	Radio Presenter
Business Analyst - Graduate	Key Account Manager	Recruitment Consultant
Business Development Manager	Market Research Analyst	Regulatory Reporting Analyst
Business Relationship Consultant	Marketing & Communications Assistant	Sales & Marketing Representative
Customer Marketing Executive	Marketing Administrator	Sales Support Executive
Digital Advisor	Marketing Coordinator	Social Media Executive
Digital Marketing Executive	Marketing Executive	Sports Content Executive
Financial Advisor	Marketing Manager	
Frontline Technical Support Agent	Marketing Representative	
Fund Accountant	Media Buyer	
Fund Administrator	Merchandising Admin Assistant	



Bachelor of Business Studies - Human Resource Management

Introduction

There is a balance between theoretical and practical modules in the Human Resource Management (HRM) major option. The key practice-based modules include Human Resource Practice, Employment Relations Practice and Management Consulting. Graduates of the HRM major option gain a comprehensive set of work-related skills in the areas of organisational behaviour analysis, interviewing, conflict management, consulting and performance management and are ideally placed to pursue careers in human resource management, training and development, management consultancy, employment relations, industrial relations, recruitment and selection and research.

Further study options for graduates with this degree

The following provides a sample of further education qualifications graduates have pursued

MSc in International Management and Global Business

Professional Diploma in Education (Business)

MBS in International Entrepreneurship Management

MSc in Human Resource Management

MSc Work and Organisational Behaviour

MA in Marketing

MA in International Tourism

Professional Master of Education (Business)

Master of Education - Hibernia College

MSc International Management

MA in International Tourism Part-Time



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

Abbot	Google	Northern Trust
Abtran	Horton Works	PepsiCo
Accenture	HSE	Permanent TSB
Aldi	Intel	Pfizer
Allianz Insurance	Irish Recruitment Consultants	PwC
Aramex	Irish Water	Sanmina
Baker Tiller Glennon	IT Alliance Group	SAP
Bank of Ireland	Janssen Pharmaceutical	St. Vincent's University Hospital
BDO Recruitment	Jones Day Law Firm	STL logistics
Boston Scientific	Kerry Foods	Stryker
Certus	Kirby Group Engineering	Tesco
Clearstream Global Securities Services Limited	KPMG	The HR Company
Coca Cola International	Kylemore Service Group	Three Ireland
Cook Ireland	Laya Healthcare	Uber
CPL Healthcare	Lufthansa Technik Shannon Ltd	Uniphar Group
Danske Bank	Medtronic	Virgin Media Limited
eFlexes	Merck Sharp & Dohme (MSD)	Wipro
Ericsson	Microsoft	Zenith Technologies
Ervia		
Friends Provident International	MSD	



Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:

Business Analyst	Management Consulting Analyst
Business Development Associate	Recruitment & Staffing Coordinator
HR Documentation Consultant	Recruitment Administrator
HR Executive	Recruitment and Contracts Specialist
HR Generalist	Recruitment Consultant
HR Officer	Recruitment Coordinator
HR Operations Intern	Recruitment Intern
HR/Payroll Administrator	Recruitment Officer
Human Resource Administrator	Recruitment Resourcer
Human Resource Assistant	SAP HR Assistant
Human Resource Graduate	Talent Acquisition Specialist
Human Resource Executive	Talent Advisor
Junior Recruitment Consultant	Trainee HR Consultant
Learning And Development Intern	Training Administrator



Bachelor of Business Studies - Risk Management and Insurance

Introduction

The Risk Management and Insurance major option modules are designed to explore risk management theory as well as the practice of risk management. Insurance, Law and Claims students are introduced to the legal system as it relates to the operation of insurance contracts and insurance claims. Many aspects of insurance law are unique to the insurance system and deal effectively with issues such as fraud. In Life Insurance, students learn about the important role of the insurance industry in assessing and pricing risks such as illness and/or death. Risk management functions are directly addressed in modules such as Risk Control and Underwriting and Risk Analysis. An understanding of how decisions are made at management level is provided in Insurance Organisations and Markets. Graduates are well placed to take up opportunities in the insurance industry and the wider financial services sector.

Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued.

Master of Science in Financial Services

PDA Professional Diploma in Accountancy

Master of Science in Risk Management and Insurance

Master of Science in Economic Analysis

Higher Diploma in Software Development

Bachelor of Laws (Graduate Entry)

Professional Master of Education (Business)

MSc in Risk Management and Insurance



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

AIB	Brightwater Support	Lloyds
Aiken & Company (Insurances) Ltd	Campion Insurance	Mazars
Allianz	Capita Deloitte	McCarthy Insurance Group
Allied Risk Management Ltd	Department of Revenue	Mercer
Allied World Assurance Company	Enterprise Rent A Car	O'Leary Insurance
ALT Insurance	Euro Insurances Limited	One Direct
Amtrust International Underwriters	FBD Insurance	ProAdjust Limited
Aon Insurance	FEXCO	PwC
Aviva	FHS Management Services	Robertson Low Insurance
Axa Insurance	First Ireland Insurance Brokers	RSA
Bank of Ireland	Frank Glennon Ltd Insurance Brokers	State Street
Birmingham Hooper Dolan	Frost Insurances Ltd	Teamworks
BNP Paribas Ireland	Gallivan Murphy Hooper Dolan Insurances	Travelers Insurance
Board Gais Energy	Glennons Insurance Broker	Ulster Bank
	Goodbody Stockbrokers	Willis Towers Watson
		Zurich Insurance

Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:

Area Compliance Associate	Financial Lines Underwriter	Pension Advisor
Asset Manager	Fund Accountant	Pensions Administrator
Assistant Manager	Graduate Business Banker	Personal Line Insurance Underwriter
Associate Accountant	Graduate Management Trainee	Personal Lines Executive
Business Administrator	Insurance Administrator	Personal Lines Underwriter
Area Compliance	Insurance Advisor	



Business Analyst	Insurance Agent	Professional Indemnity Executive
Business Continuity Executive	Insurance Assessor	Property Underwriting Operations Assistant
Buyer	Insurance Banker	Reinsurance Technician
Claims Handler	Insurance Broker	Revenue Consultant
Commercial Account Executive	Insurance Intermediary	Risk Advisory Assistant
Commercial Insurance Broker	Insurance Underwriter	Risk Underwriter
Commercial Underwriter	Internal Audit Trainee	Senior Analyst
Enterprise Risk Analyst	Junior Pensions Administrator	Trade Dealer
Enterprise Risk Assistant	Legal and Compliance Assistant	Trainee Accountant
Financial Advisor	Liability Underwriter	Trainee Desktop Property Loss Adjuster
Financial Controller/Project Manager	Life and Pensions Administrator	Underwriting Reporting Analyst
	Motor Insurer	
	Operations Administrator	



Bachelor of Science in Economics and Mathematical Sciences

Introduction

Extensive use of quantitative techniques and an emphasis on the importance of analytical thinking will instil transferable skills that you can use and develop in a wide range of careers.

Studying Economics and Mathematical Sciences develops habits of rigorous thought, application of quantitative tools, and clear writing skills. This programme is an excellent way to acquire problem-solving skills and develop a logical, ordered way of looking at issues. By the end of this course, you will be able to apply various mathematical techniques to understand the physical and economic worlds we inhabit.

The aim of this degree is to equip mathematically competent students with a more specialised focus at the level of mathematical theory and statistical analysis, while simultaneously providing them with an exposure to the principles of economics and its key applications.

In a dynamic learning environment, students develop high standards of numeracy and key skills in analytical thinking. Many diverse career opportunities are open to graduates with strong applied quantitative skills.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Analysing and interpreting data
- Finding patterns and drawing conclusions
- Applying economic principles and models
- Statistical analysis
- Approaching problems in an analytical and rigorous way
- Formulating theories and applying them to solve problems
- Handling complex data and applying mathematical and statistical analysis methods
- Presenting mathematical arguments and conclusions with accuracy and clarity
- Logical thinking
- Communication and presentation skills
- Time management
- Organisational skills and working methodically and accurately
- Teamwork and the ability to work independently



Further study options for graduates with this degree

The following provides a sample of further education qualifications graduates have pursued:

Higher Diploma in Accounting and Corporate Finance	MSc in Economic Analysis
MSc in Actuarial Science	MSc in Financial Services,
MSc in Business Analytics	MSc in Statistics
MSc in Computational Finance	

Organisations employing graduates with this degree

The following provides a sample of organisations that have employed graduates of this programme.

Accenture	Department of Finance	Invesco
Central Bank	ESRI	KPMG
Competition and Consumer Protection Commission	FCOS	State Street
	Global Reach	

Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed on the Graduate Outcomes Survey by graduates approximately one year after graduation:

Actuary	Pension Administrator
Equities Trader	Research Analyst
IT Consultant	Trainee Accountant



Bachelor of Arts in Economics and Sociology

Introduction

This programme will appeal to you if you are excited about the challenges of understanding the ways in which societies and economies function. It will also appeal to you if you want a wide choice of career and graduate study options, as the programme teaches you a range of skills that can be applied to careers in business, public service, social and economic research, public relations and journalism.

The programme brings together some of the most important approaches to understanding the economic, social and human worlds. The combination of the complementary disciplines of economics and sociology offers a powerful toolkit for understanding social and human phenomena. The economics part of the programme centres on how we allocate scarce resources, the issues of unemployment, inflation and economic growth, analysis of government policy and contemporary global economic issues. The sociology part of the programme focuses on how society influences people and helps shape their lives. You will study the media, work, gender, globalisation, inequality and multiculturalism, and how these elements influence individuals and society.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Applying economic principles and models
- Understanding the driving forces that shape social policy and financial markets
- Statistical analysis
- Communication—presenting findings and explaining complex data
- Numeracy—handling complex data and applying mathematical and statistical analysis methods
- Problem-solving: extracting information, drawing conclusions and making recommendations
- IT skills—specialised software
- Time management
- Analysing research methods, data, conclusions and recommendations
- Appreciating the complexity and diversity of social situations
- Applying sociological theory to society's organisations, including schools, hospitals and offices
- Researching, judging and evaluating complex information
- Making reasoned arguments



Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued.

MA in European Integration	MSc in Cloud Computing
MA in Sociology (Youth, Community and Social Regeneration)	MSc in Economic Analysis
MSc in Community and Youth Work	MSc in Human Resource Management
MSc in Occupational Therapy	MSc in Marketing, Consumption and Society

Organisations employing graduates with this degree

The following provides a sample of organisations that have employed graduates of this programme.

AIB	Northern Trust	UAE Department of Education
Al Najah Private School	Payback Loyalty	University of Limerick
Bank of Ireland	Sabis International Schools	VHI
Citibank	Sellbytel	Whirlpool
Department of Social Protection	State Street	Zurich
	Tom Ford Fashion Design	

Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed on the Graduate Outcomes Survey by graduates approximately one year after graduation:

Trainee Accountant	Pension administrator
Junior Accounts Clerk	Trainee Fund Manager
Loans Administrator	Office Manager
Teacher (International School)	Trustee Associate
Insurance Broker	Insurance Advisor
Finance and Procurement Analyst	Customer Service Advisor
Corporate Analyst	Marketing Manager
Treasury Operations Representative	



Bachelor of Arts in International Business

Introduction

The BA in International Business (BAIB) degree is highly sought after by employers. The programme will provide you with highly developed language skills, specialised business knowledge, foreign work experience and foreign study experience. The programme is well suited to highly motivated self-starters who desire international business exposure. Past students have secured work placements in Vietnam, studied in Mexico city, and so on. Graduate employers value the attributes and experiences you will gain, which attest to 'the edge' that graduates of this programme have over domestically focused students. Typically, 50 per cent of students on this programme choose to study a language; the remainder of students choose business/humanities electives.

Employability skills from this degree

Spending time abroad during your degree helps you to develop cultural awareness and adapt to new and changing surroundings.

Graduates from this programme develop employability skills including:

- Understanding organisational behaviour and structure
- Analytical and critical thinking skills
- A creative approach to problem-solving
- Decision-making
- Persuasive written and verbal communication
- Numeracy and the ability to research, interpret and use business and financial data
- Self-reliance, initiative and the ability to manage time, projects and resources
- Appreciating the causes and effects of economic and other external changes

Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued:

Masters of Accounting

MSc Digital Marketing

MSc Economic Analysis



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme:

Ciena	Mars Ireland	Easons
Quantum 3 Aluminium	Workday	PwC
Dell EMC	GMHD Insurances	Uber
AIB	Kerry Group	CTD Foods
Aryzta	Intel	European Tour
KPMG	Deloitte	

Job titles for graduates with this degree

Graduates progressing directly into employment take up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation:

Business Analyst	Accounting and Finance Graduate
Marketing Analyst	Finance Analyst
HR Solutions Representative	Trainee Auditor
Bank Official	Sales Associate
Speciality Ingredients Buyer	Community Support Representative
Trainee Accountant	Customer Support Specialist
Trainee Auditor	Supply Chain and Procurement Grad
Multi Category Marketing Intern	Hospitality Sales Executive
Corporate Sales Developer	Junior Auditor
Commercial Insurance Broker	



Bachelor of Arts in International Insurance and European Studies

Introduction

This is a unique programme in Ireland. It combines in-depth knowledge of an important element of the financial services industry with a European Studies element. You will have the opportunity to develop skills in the areas of insurance/risk management. At the same time, you will achieve a high level of proficiency in a European language and gain an understanding of the socio-cultural make-up of a European country.

The insurance industry in Ireland accounts for almost nine per cent of GDP and employs over 15,000 people in various aspects of the industry. The international insurance sector is increasingly important: today, Ireland is a key provider of insurance services within the European Single Market.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Knowledge and awareness of business organisations
- Numerical and quantitative skills
- Problem-solving and analytical skills
- Oral and written communication skills
- Self-reliance, initiative and the ability to manage time, projects and resources
- Appreciating the causes and effects of economic and other external changes
- Research skills

Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued.

MA in French

MSc in International Management
and Global Business

MBS in International
Entrepreneurship Management

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Allianz

Lloyds

Sabis International
Schools

Axa

New Ireland Insurance

Symantec

European Chamber of
Commerce

RSA

Zurich

Fairfax Financial Holdings



Job titles for graduates with this degree

Graduates progressing directly to employment take up a wide variety of roles. The following list provides a sample of initial roles listed on FDR surveys by graduates approximately one year after graduation:

Claims Handler	Reinsurance Technician
Compliance Executive	Teacher (International School)
Customer Services Agent	Underwriter
Pensions Administrator	



Bachelor of Arts in Law and Accounting

Introduction

The Law and Accounting degree allows you to pursue either career, while using skills from both disciplines to enhance your chosen professional career path.

Within the business world, a strong legal background assists the work of many accounting specialists. Equally, a firm grounding in all aspects of accounting, including taxation, deepens the lawyer's understanding of business transactions. This course reflects a demanding, broad and practical programme of study that will provide you with a firm foundation in both law and accounting. The combination allows you to make your choice of profession when you have a better knowledge of your strengths and of the law and accounting disciplines.

The Bachelor's degree in Law and Accounting covers the core subjects required by the Law Society of Ireland final examination, part1. It constitutes an approved law degree for the purposes of taking the entrance examination of the Society of King's Inns if students have studied Jurisprudence and Administrative Law, along with the core law modules in this programme. As exemptions are under continual review please contact the School of Law at UL for the most recent information at the following address:

<https://ulsites.ul.ie/law/accounting-exemptions-graduates-law-accounting>

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Researching, including verbal questioning
- Evaluating, interpreting and explaining complex information clearly
- Analysing, reasoning and critical judgement
- Formulating sound arguments
- Writing concisely
- Lateral thinking and problem-solving
- Communicating confidently and persuasively
- Knowledge and awareness of business organisations
- Attention to detail: ability to draft formal documents with precision
- Numerical and quantitative skills
- Ability to argue your case and to negotiate
- Entrepreneurship and knowledge of global business issues



Further study options for graduates with this degree

The following provides a sample of further education qualifications these graduates have pursued.

Graduate Diploma in Computing	Preparation course for FE1 exams for Blackhall Place
Master of Laws General/ International Commercial Law	Law Society of Ireland Professional Practice Course
MBS in Accounting	
MSc in Computational Finance	The Honourable Society of King's Inns Barrister-at-Law degree
MSc in Financial Services	

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

A&L Goodbody	Glanbia	Matheson Michael Nugent & Co.
Accenture	Glass Lewis	
AIB	IBI Corporate Finance	Morgan Stanley
Amazon	Irish Life	NAMA
Bank of Ireland	Kerry Group	PwC
Deloitte	KPMG	Skyline
Euro Insurances		William Fry

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Assurance Associate	Financial Adviser
Audit Associate	Financial Analyst
Auditor	Operations Executive
Banker	Trainee Solicitor
Trainee Barrister	Tax Assistant/Associate
Chartered Accountant	Trial Co-Ordinator



Master of Science in Computational Finance

Introduction

The MSc in Computational Finance programme is a technically-oriented Master's in a finance programme. The programme design equips graduates from cognate backgrounds with a combination of advanced technical knowledge and industry-facing skills, outcomes which employers increasingly require of graduate hires in the international financial services industry. The MSc in Computational Finance programme is highly regarded by employers due to its emphasis on a 'learning-by-doing' teaching philosophy. This approach is supported by students' frequent exposure to both lecture and workshop classes in Ireland's first campus-based (Bloomberg-equipped) Trading Floor, which is housed in the Kemmy Business School.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Trading on an international trading floor and obtaining an International Trading Floor and Bloomberg Aptitude Test (BAT) certification as part of the master's programme
- Analysing, critically evaluating and applying methods of computational finance to practical problems, including pricing of derivatives and risk assessment
- Investigating, analysing and interpreting data, finding patterns and drawing conclusions
- Communicating effectively both verbally and in writing
- Being self-reliant, working on own initiative and managing time, projects and resources.
- Being numerically advanced and analysing big data
- Approaching problems in an analytical and rigorous way to formulate theories and apply them to solving problems



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD by research.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

AIB	ESB International	Murex
Bank of America	First Derivatives	Northern Trust
Bank of Ireland	GE Capital	Pioneer Investments
Barclays Bank	Geneva Trading	Susquehanna International Group
Citico	HedgeServ	State Street
Davy	KBC Bank	Wellesley Investments & Pensions
Deutsche Bank		

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Credit (Risk) Analyst	(Investment) Portfolio Specialist
Financial Analyst	Market Risk Analyst
Financial Engineer	Pricing Analyst
Fund Accountant	Quantitative Developer
Futures Trader	Wealth Manager
FX Trader	



Master of Science in Financial Services

Introduction

The MSc in Financial Services is a one-year full-time programme of study. The programme equips students with a combination of academic knowledge and technical skills required for high value-added positions available in the Financial Services industry in Ireland and abroad.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Trading on an international trading floor and obtaining an International Trading Floor and Bloomberg Aptitude Test (BAT) certification as part of the master's programme
- Developing and applying excellent analytical skills and an informed, evidence-based approach
- Working under pressure on multiple projects within strict timeframes
- Applying a knowledge of data analysis tools and familiarity with other relational databases
- Gaining experience of financial and statistical methodologies and techniques
- Teamwork
- Communicating effectively, both verbally and in writing.
- Developing excellent communication and interpersonal skills, including strong negotiating skills
- Operating in a lively and fast-paced environment
- Developing project and time-management skills
- Developing presentation skills
- Developing assertiveness and problem-solving ability.



Further study options for graduates with this degree

The following provides a sample of further education qualifications that graduates have pursued:

MSc in Project and Programme Management

Master's degree in Business Administration

Phd through research

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Accenture	Citico Fund Services	Geneva Trading
AIB	Credit Suisse	HedgeServ
Bank of America	Davy	HSBC
Bank of Ireland	Deloitte	Northern Trust
BNY Mellon	EY	Pepper Asset Management
BDO	First Derivatives	State Street
Central Bank	GE Capital	

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Analyst	Financial Analyst	Stockbroker
Assistant Underwriter	Financial Engineer	Trader
Auditor	Fund Accountant	Trainee Accountant
Compliance Risk Analyst	Fund Administration	Trustee Analyst / Associate
Corporate Trust Analyst/Assistant	Fund Management	Transfer Analyst
Financial Advisor	Operations Analyst	Teaching Assistant
	Securities Analyst	



Master of Taxation

Introduction

This programme was developed in collaboration with the Irish Tax Institute. It offers students the opportunity to be educated in tax in a holistic, integrated and sustainable manner in response to the expressed needs of the tax profession. The programme creates a distinctive opportunity for students to take their knowledge of taxation beyond the practice of compliance and planning, to a deeper understanding of the theoretical underpinnings of the discipline. It also provides students with a thorough grounding in the knowledge and application of taxation theory, law and practice as applied to individuals and corporate entities both nationally and internationally. In addition, it offers exemptions from Part 1 (all four papers) and Part 2 (two of four papers) of the Irish Tax Institute professional exams subject to minimum grade requirements.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Developing the technical skills required for personal and corporate tax compliance and consulting work
- Appreciating the ethical aspects of personal and corporate tax planning and the protection of the national tax base
- Interpreting and explaining complex legislation to non-specialists
- Developing a logical and analytical mind with excellent numeracy skills and attention to detail
- Developing key personal and professional skills including decision-making, collaboration, communication, critical thinking and presentation skills
- Developing problem-solving skills, planning and organisation skills
- Developing effective time management skills and ability to work to tight deadlines
- Developing a flexible approach to work.



Organisations employing graduates with this degree

The following provides a sample of organisations that have employed graduates of this programme.

An Garda Síochána

Grant Thornton

BDO

KPMG

Deloitte

Paddy Power

EY

PwC

Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Tax Administrator

Tax Consultant

Tax Advisor

Tax Trainee

Tax Assistant

Trainee Accountant



Master of Science in Risk Management

Introduction

This programme offers a unique blend of insurance, risk management and financial services content. These areas are becoming increasingly interconnected and the prominence of risk management as a specialised profession continues to grow in a complex and volatile economic environment. Ireland is a key location for insurance and reinsurance services. In addition, it is establishing itself as a location for research and development in the insurance of emerging industries and technologies. This course design provides the technical capacity, objective reasoning and contextual overview for roles within the risk management and insurance industry.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Developing excellent analytical skills and an informed, evidence-based approach
- Developing numerical skills and the ability to evaluate costs
- Working under pressure on multiple projects within project timeframes
- Gaining knowledge of data analysis tools & familiarity with other relational databases
- Gaining experience with financial and statistical methodologies and techniques
- Learning key personal and professional skills including decision-making, collaboration, communication, critical thinking and presentation skills
- Prospering in a lively and fast paced environment
- Developing project and time management skills
- Problem-solving
- Becoming commercially aware and understand broad business issues



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Allied World	KPMG
BNP Paribas Ireland	Mitsui Sumitomo Insurance Group
Central Bank of Ireland	PwC
Deloitte	Toyko Marine Kiln
Ed Broking	Version 1
HSBC Securities	Wellesley Investment and Pensions
Ironshore Europe	Zurich

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Associate Auditor	Insurance Broker
Business Process Consultant	Investment Portfolio Specialist
Client Services Consultant	Risk Analyst
Derivative Pricing and Risk Specialist	Underwriter
Financial Risk Analyst	



Master of Science in Economic Analysis

Introduction

This programme combines core theoretical foundations with a strong applied focus to prepare students for a variety of careers in economics related fields. The programme has a clear applied public policy focus which prepares graduates for positions that require the application of economic knowledge and practical skills. It is also the first and only masters in economics in Ireland that offers the potential to obtain a double degree through our partnership with HEC Liège.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Developing applied economic skills such as data analysis, econometrics and policy analysis
- Extracting and analysing relevant data to make sound judgements
- Engaging with statistical information
- Developing excellent written and spoken communication skills to convey complex ideas to people with varying levels of economic expertise
- Building productive working relationships and work within a team
- Developing excellent organisational and time management skills
- Working under pressure, often to tight deadlines
- Developing accuracy and attention to detail
- Managing and prioritising multiple tasks
- Developing personal qualities of self-reliance and motivation



Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Allied Pension Trustees	Department of Finance
Bank of Ireland	Irish Government Economic and Evaluation Service (IGEES)
Central Bank of Ireland	Northern Trust
Central Statistics Office	Sherry Fitzgerald Group

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Bank Executive	Graduate Economic Researcher
Bank Officer	Investment Fund Supervisor
Client Services Representative	Pension Administrator
Credit Institution Officer	Statistician
Economist	Treasury Analyst



Master of Arts in International Tourism

Introduction

This programme combines an understanding of the international tourism industry and an appreciation of the key issues affecting its continued development.

In addition, it offers insights into the marketing and management issues impacting on the sector. Students interaction with tourism industry practitioners and visiting international faculty and an international field trip form an integral part of the course.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Understanding current trends and developments in the global tourism industry
- Planning for tourism businesses at a national, regional and organisational level
- Learning modern marketing practices for international tourism
- Learning key management skills in tourism-related enterprises
- Developing important independent research skills
- Evaluating projects and problem-solve
- Making decisions within a constantly changing economic climate
- Illustrating effective team-work skills and negotiating skills
- Thinking critically
- Employing a self-motivated approach to work and deadlines
- Demonstrating a critical awareness of technological innovation and social media tools in tourism
- Developing essential writing techniques and presentation skills
- Developing excellent communication skills
- Leading a team effectively through interpersonal and management skills



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD through research or a Higher Diploma in Education.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Abbey Tours	Maldron Hotel Group
Fáilte Ireland	Masterchefs Hospitality
Focus Media Group	Pepper Asset Servicing
Glass Lewis	Whites Hotel Group

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Marketing Executive
Network Coordinator
Sales Assistant
Tour Guide/Operator
Travel Advisor



Master of Arts in Business Management

Introduction

This course combines knowledge and application of management principles, systems and techniques to a variety of organisational settings and contexts. The course design meets the specific needs of non-business graduates who wish to develop a solid understanding of major business disciplines and pursue a business career.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Understanding business functions such as sales and marketing, finance, operations, leadership and management
- Displaying strong verbal communication skills
- Using excellent written communication skills for producing plans, reports, evaluations and funding applications
- Developing strong numeracy skills
- Listening to and interpreting clients' needs and requests
- Analysing data and producing clearly defined reports and action plans
- Paying close attention to detail and accuracy
- Collecting and disseminating information
- Working independently and flexibly
- Prioritising and managing multiple projects
- Working in teams, building effective relationships with clients and delivering excellent customer service
- Developing networking and consultancy skills
- Developing excellent IT skills



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD through research or a Specialist Diploma in Quality Management.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

AIB	ConocoPhilips	Kerry Foods
Allianz	Dell	Kerry Group
Amazon	DePuy	Northern Trust
Aon Hewitt	ESB	Pepper Asset Servicing
Apple	Fexco	Premier Group
Ballygowan	GE Capital	Smurfit Kappa
Bank of Ireland	Gilt	Stryker
BDO	Google	Three Ireland
Bord na Móna	Hays Recruitment	Vistakon
Coca-Cola	Irish Distillers	

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Account Manager	Customer Service Engineer	Loss Adjuster
Asset Manager	Finance Manager	Marketing Assistant
Associate Accountant	Fund Accountant	Marketing Manager
Billing Assurance Analyst	Graduate Project Manager	Operations Manager
Brand Ambassador	HR Services Specialist	Process Engineer
Business Analyst	Junior Operations Manager	Recruitment Consultant
Business Development Manager	Liaison Officer	Securities Pricing Analyst
Civil Engineer		Technical Consultant
		Trainee Accountant



Master's Degree in International Entrepreneurship Management

Introduction

The course focuses on developing students' entrepreneurial knowledge, skills, and behaviour. This one-year, full-time Masters programme provides students with a combination of specialist knowledge and practical application of the key tasks required to identify opportunities, generate ideas, and execute plans in a challenging international business environment. The programme is designed for graduates who wish to start an entrepreneurial venture in the immediate future; wish to go on to work in established, innovative businesses; or wish to first gain experience in the corporate world before one day launching a business of their own. The course also focuses on building the students network of professional contacts and stakeholders in the entrepreneurial process, such as funding bodies, VCs, and mentors

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Developing interpersonal qualities such as self-management, self-reliance and initiative
- Understanding business functions such as sales and marketing, finance, operations, leadership and management
- Illustrating strong verbal communication skills for articulating ideas to clients
- Developing excellent written communication skills for producing plans, reports, evaluations and funding applications
- Using strong numeracy skills
- Listening and interpreting clients' needs and requests
- Analysing data and produce clearly defined reports and action plans
- Paying close attention to detail and accuracy
- Organising effectively, collecting and disseminating information
- Working independently and flexibly
- Prioritising work and managing multiple projects
- Being creative to enable problem solving and contributing innovative ideas
- Working well under pressure and meeting deadlines
- Developing networking and consultancy skills
- Developing excellent IT skills and knowledge of social media platforms.



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD through research; a Higher Diploma in Software Development, or a Diploma in Human Resource Management.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Apple	Easons	OMT Global Ltd
AIB	Enterprise Rent-A-Car	Siteminder
Avvio	Glanbia	State Street
Axa	Hays Recruitment	Teamwork.com
Brothers of Charity	HP	TTM Healthcare
Carphone Warehouse	Lidl	VHI
Central Statistics Office	Limerick Chamber of Commerce	ViClarity
	Lloyds Pharmacy Group	3Ireland

Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Account Executive	Business Strategist	Management Consultant
Assistant Buyer	CEO	Marketing Coordinator
Assistant Manager	Customer Relations Manager	Marketing Executive
Bank Official	Event Manager	Marketing Manager
Business Analyst	Brand Ambassador	Project Manager
Business Development	Financial Advisor	Sales Manager
Business Operations Consultant	Fund Accountant	



Master of Science in International Management and Global Business

Introduction

The MSc in International Management & Global Business offers graduates the opportunity to acquire, broaden, and strengthen their international management and global business knowledge and skills to pursue international business careers. It provides an in-depth understanding of the successful management of the global enterprise and develops an international, cross-cultural and global mindset among international managers of the future. Delivered by an internationally experienced teaching team in state-of-the-art teaching facilities at the Kemmy Business School, this programme offers an excellent blend of the academic and the practical to enhance international career potential. An international study workshop is an integral part of the programme.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Developing interpersonal skills of self-management, self-reliance and initiative
- Illustrating strong verbal communication skills for articulating ideas to clients
- Using excellent written communication skills for producing plans, reports, evaluations and funding applications
- Developing strong numeracy skills
- Analysing needs assessments, analysing data and producing clearly defined reports and action plans
- Paying close attention to detail and accuracy
- Organising, collecting and disseminating information
- Working independently and flexibly
- Prioritising work and managing multiple projects
- Working in teams, building effective relationships and delivering excellent customer service
- Problem-solving in order to contribute new and innovative ideas
- Developing excellent IT skills and a knowledge of social media platforms
- Gaining experience in multi-cultural teams both in completing module assessments and in undertaking the critical consultancy project component of the international workshop



Further study options for graduates with this degree

The following provides a sample of further education qualifications these graduates have pursued.

MA Corporate Sustainability

Master's Degree in Visual and
Digital Media

PhD through Research

Specialist Diploma in Teaching,
Learning and Scholarship

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Accenture

De Puy Synthes

New Ireland Assurance

Allianz Plc

Emirates Airlines

Oracle

Amazon

Enterprise Ireland

Pernod Ricard (Jameson)

Apple

Henkel Ireland

Primark

Bank of America

HP

Quest Software

Bank of Ireland

HSBC

Sabis International School

Bank of New York
Mellon

KBC Bank

Smyths Toys

Boston Scientific

Kerry Group

State Street

Central Bank of Ireland

ConocoPhillips

Symantec

Core HR

Lidl

Workday

Diageo

Microsoft

Zurich

Dell

Northern Trust

Three Ireland



Job titles for graduates with this degree

Graduates who progressed directly to employment have taken up a wide variety of roles. The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Associate Accountant	Corporate Actions Specialist	Pensions Administrator
Assistant Buyer		Planning and Logistics Associate
Bank Official	Demand & Supply Planner	Process Engineer
Business Analyst	Demand & Supply Analyst	Project Manager
Business Development Consultant	Executive Recruiter	Purchasing Assistant
Business Development Executive	Financial Analyst/Trader	Risk Manager
Business Development Manager	Fund Accountant	Sales and Marketing Manager
	Insurance Advisor	
	Jnr IT Business Consultant	Sales Associate/Executive
Client Services Custody	Management Consultant	Startups Executive
Client Management Development		Teacher
Compliance Officer		Tutor



Master of Science in Marketing, Consumption and Society

Introduction

This programme provides a comprehensive marketing education through exposure to key theoretical tenets coupled with reflective engagement on the interface between marketing and consumption in contemporary society. It offers 'real world' experience through 'live' projects.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Understanding marketing as a business philosophy and organisational function
- Recognising the role marketing plays in, and responsibilities marketing has to the firm and to society as a whole
- Understanding the nature of consumer culture, consumption decisions and behaviours
- Understanding the issues and trends currently affecting the practice of marketing
- Understanding the alternatives relevant to the pursuit of marketing knowledge
- Learning the variety of methodological marketing procedures
- Developing personal and professional skills in areas including decision-making, creativity, reflexivity, collaboration, and narrativity
- Communicating clearly, both verbally and in writing
- Planning and think strategically
- Researching, analysing and presenting ideas
- Using initiative and thinking creatively



Organisations employing graduates with this degree

The following provides a sample of organisations that have employed graduates of this programme.

Action Point	C&A Marketing	Leading Edge Marketing
ALISON	Citi	Leinster Rugby
Amazon	Cook Medical	Local Enterprise Office
An Post	Dell	Loyalty Build
Antaris Consulting	Elite Home Products	Munster Rugby
Ashville Media	EuroSTAR Conferences	Three Ireland
AVIO	Evoco Creative	Ogilvy Advertising
Aviva	Grant Thornton	Saatchi & Saatchi
B&Q	Impact Media	Sigmar Recruitment
Bank of Ireland	IMS Marketing	The Marketing Network
BDO Recruitment	Integral Marketing	Vodafone
BMO Capital Markets	Irish Distillers	Zetes
Bord na Móna	Pernod Ricard (Jameson)	

Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Account Coordinator	Event Manager	Marketing Intern
Account Executive	International Accounts Manager	Marketing Manager
Account Manager	Marketing Assistant	Quality Assistant
Advertising Executive	Marketing Consultant	Recruitment
Advertising Copywriter	Marketing Coordinator	Sales & Brand Development
Brand Strategy Manager	International Volunteers Coordinator	Social Media Manager
Business Analyst	Digital Marketing Campaign Planner	Trend and Insight Analyst
Business Development Executive	Marketing Executive	Sales & Marketing Coordinator
Consumer Acquisition		
Design & Marketing Assistant		



Master of Science in Project Management

Introduction

The MSc in Project Management offers students a range of project management competencies that benefit and prepare them for the workplace. These include, project management, business, and behavioral competencies. This master's degree ensures that programme graduates are set to take up employment and engage in projects immediately on entering the workplace. The programme provides graduates with contemporary project management approaches, theory and principles development, deepening of and application of knowledge and skill set and the ability to critically analyse and engage actively in the development and integration of project management as a way of work within organisations. The MSc in Project Management is accredited by the Project Management Institute (PMI) Global Accreditation Center (GAC) for Postgraduate Project Management Education Programmes.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Organising and planning the use of people and resources to meet deadlines
- Managing groups and teams and interact effectively with project stakeholders, including managing cultural diversity, communication, cooperation and collaboration nationally and internationally
- Developing strong interpersonal skills to motivate and lead project teams
- Monitoring and controlling budgets and managing change through portfolios, programmes and projects in line with organisational strategic objectives
- Negotiating effectively to manage expectations
- Using initiative and making decisions under pressure.



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD by research.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Aecom	Censul Solutions	Lidl Ireland
An Garda Síochána	Coffey Group	Maersk Line
Ardom Towergen	Cube Match	Northern Trust
ASP-IRE International	Dell	PM Group
Aughinish Alumina	Eirgrid	Rockwell Engineering
AVVIO	Enterprise Rent-a-car	RowneySharman
Bank of Ireland	Firecrest Clinical	Shanley Industrial Engineering
Bank of New York Mellon	Globe Technical Services Ltd	Surecom Telecommunications
Baxter Healthcare	I-digital Mobiles	Vizor Software
CCIS The Conference Company	IT Alliance	Wyeth
	Kentz	Zinmobi
	KSN Project Management	

Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Account Manager	Customer Service Engineer	Loss Adjuster
Asset Manager	Finance Manager	Marketing Assistant
Associate Accountant	Fund Accountant	Marketing Manager
Billing Assurance Analyst	Graduate Project Manager	Operations Manager
Brand Ambassador	HR Services Specialist	Process Engineer
Business Analyst	Junior Operations Manager	Recruitment Consultant
Business Development Manager	Liaison Officer	Securities Pricing Analyst
Civil Engineer		Technical Consultant
		Trainee Accountant



Master of Science in Human Resource Management

Introduction

The MSc in Human Resource Management has a strategic and international focus which reflects the critical role of the HR function within modern organisations. In addition, it has international programme accreditations (from both the Chartered Institute of Personnel & Development (CIPD) and the European Foundation for Management Development (EFMD)). The course design assists organisations in the private, public, non-profit and semi-state sector in meeting business challenges. It also includes modules dealing with central issues such as leadership and change, managing conflict, retention and talent management, employment law, learning and development, International and contemporary issues in HRM and employment relations.

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Communicating clearly, both verbally and in writing
- Developing interpersonal skills, including the ability to form good working relationships with people at all levels
- Analysing and evaluating information quickly and accurately
- Organising and time managing by prioritising tasks to ensure academic, social and work commitments are completed on time
- Developing skills to influence and negotiate, through interactions with peers and staff
- Gaining commercial awareness in relation to organisations
- Interacting with, and managing people
- Problem solving
- Developing excellent IT skills

Organisations employing graduates with this degree

The following provides a sample of organisations that have employed graduates of this programme.

Abbott Vascular	Cork Insititue of Technology	Microsoft
ABP Food	Dawn Meats	Morgan McKinley
Apple Inc	Dell	Irish Recruitment Consultants
Aryzta	Gilead Sciences Inc	MSD
Astellas	Hays Recruitment	Northern Trust
Bank of Ireland	Holmes O' Malley Sexton	PwC
Bon Secours Hospital	IBEC	RTE
CHS	Integer	State Street
Comfort Keepers	IT Force	Stryker
Davy Stockbrokers	Kerry Foods	Turas Nua



Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Recruitment Consultant	HR & Recruitment Executive
Course Coordinator	HR Intern
Demand Planner Analyst	HR Manager
Employee Relations Executive	Junior Recruitment Assistant
Employment Advisor	Project Coordinator
Group HR Associate	Senior HR Generalist
HR Administrator	Talent Acquisition Specialist
HR Advisor	Teaching Assistant



Master of Science in Work and Organisational Psychology/Work and Organisational Behaviour

Introduction

The MSc in Work & Organisational Psychology offers a unique behavioural lens through which to examine, understand and shape the complex work organisation. This MSc programme provides a thorough grounding in the knowledge and application of psychological principles to organisational settings, enhancing employee well-being and organisational performance. It equips candidates with a sound understanding of theory and research, and develops core competencies and professional skills in organisational theory, organisational change, employment relations, selection and assessment, training, employee well-being and research design and methods. The MSc in Work & Organisational Psychology is fully accredited by the Psychological Society of Ireland (PSI). The MSc in Work & Organisational Psychology and the MSc in Work & Organisational Behaviour are fully accredited by the Chartered Institute of Personnel & Development (CIPD).

Employability skills from this degree

Graduates from this programme develop employability skills including:

- Communicating effectively, both verbally and in writing
- Developing interpersonal skills in order to convince clients of your abilities, inspire their trust and gain information
- Being flexible and adaptable
- Problem-solving
- Being self-confident in order to deal with a variety of people
- Being resilient and possess a positive attitude
- Working well under pressure in order to achieve results within fixed deadlines while working on a number of projects
- Thinking critically
- Gaining commercial awareness



Further study options for graduates with this degree

Some graduates from this programme have progressed to study for a PhD by research.

Organisations employing graduates with this degree

The following provides a sample of organisations employing graduates of this programme.

Folens		
AIB	Human Capital Concepts	Marks and Spencer
Boston Scientific		Morgan McKinley
Capgemini UK	IBEC	Oakley Icon Ltd
CBV Collection Services	Intel	Psychmed
Cut-e	ISPCC	STL
Dazed Group Ltd	KBC Bank Ireland	Symantec
DePuy	Kerry County Council	UPS
Ding	KPMG	VHI
Eli Lilly	La Crème	Vodafone
Enact	Prometric	Yves Rocher Ireland
ESB		



Job titles for graduates with this degree

The following provides a sample of initial roles listed in the Graduate Outcomes Survey by graduates approximately one year after graduation.

Business Psychologist	Innovation Strategy and Change Management Graduate	Project Support Coordinator
Consultant		Recruitment Consultant
EMEA HR Generalist	Occupational Psychology Research Consultant	Safety Psychologist
Employee Assistance Programme Associate		Sales
HR Administrator	Learning and Development Coordinator	Talent Delivery Coordinator
HR Coordinator		Trainee Organisational Psychologist
HR Manager	Occupational Psychologist	
HR Officer		



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